2001 65

1 13 10 .(10) 1. QFD(Quality Function Deployment) 2. Design Score Card 3. Benchmarking 4. Robustness 5. Target Cost 6. COPQ(Cost of Poor Quality) 7. (AGV) (VMS) 8. 가 9. PDM(Product Data Management) (Cyber Money) 10. 11. ATO(Assemble to Order) 12. Project 13. DFSS(Design for 6) 2 6 4 .(25) 1. 가 2. 3. 5가 4. 2 S 가 가 가?

(MGPP & TD)

(Commodity Team)

5.

6.

:

3

6 4 .(25)

1. CRM(Customer Relation Management)

2. 6

4. 가 가 . .

5. (Modular Cell)

6. (first cost) , (snk cost)

.

6 4 .(25)

1. (Transportation Problem) (Transshipment

Problem) .

가

2. Global Market A 가 Model

가 . 1 10%

가 가 15%가 가 . 가

·

3. Gage R & R Study .

4. needs 3가 .

5. Kano .

가

6. S 4 가 .

	(EA)	가()
1	100	14,000
2	170	18,000
3	120	16,000
4	250	32,000